

Life With GDPR: Episode 50 - The Experian Enforcement Notice Case

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<https://youtu.be/zZqj57Jn-1g>

In this episode Jonathan Armstrong and Tom Fox are back to discuss issues relating to data privacy, data protection and GDPR.

Here they consider the Experian enforcement action. Recently, the UK Data Protection Authority, the Information Commissioner's Office (ICO), slapped Experian with an enforcement notice requiring the company to make major changes to how it processes personal data in its UK marketing services business.

The main themes in the investigation, which targeted various players in the credit referencing industry, centered on "invisible processing", "over processing", providing insufficiently clear privacy information and using certain lawful bases incorrectly for processing people's data.

You can find out more about this enforcement action in our client alert here: <https://www.corderycompliance.com/client-alert-experian-fights-ico-enforcement-notice/>

You can also read below about the fines and the collapse of Privacy Shield that Jonathan mentions:

- the BA and Marriott fines: <https://www.corderycompliance.com/ba-marriott-ico-fine-delays/>
- the Marriott fine: <https://www.corderycompliance.com/ico-fines-marriott-for-data-breach/>
- the Carrefour fine: <https://www.corderycompliance.com/french-dpr-fine-for-dtt-non-compliance/>
- the H&M fine: <https://www.corderycompliance.com/hmbbfdi-fines-hm-for-gdpr-violations/>
- the collapse of Privacy Shield: <https://www.corderycompliance.com/swiss-privacy-shield-collapses/>

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