

Life with GDPR - Episode 27 - Bounty UK Ltd, Notice of Monetary Penalty

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<https://youtu.be/gTFIV4fm4LQ>

In this podcast, data privacy/data security expert Jonathan Armstrong and Compliance Evangelist Tom Fox use the framework of GDPR to discuss a wide range of issues relating to these topics.

They consider what the US compliance and InfoSec security expert needs to know about what is happening in the UK, Europe and beyond.

In this episode, Jonathan and Tom talk about a recent enforcement action against Bounty UK Ltd. by the UK data protection regulator.

Some of the issues and highlights are:

1. The enforcement action came out of the Facebook/Cambridge Analytica investigation.
2. Déjà vu all over again?
3. Why did the company receive 80% of the highest possible fine?
4. How does this case mimic the Emma's Diary enforcement action?
5. What are the lessons to be learned?

Find out about GDPR Navigator, one of the top resources for GDPR Compliance by clicking [here](#).

For more information please contact Jonathan Armstrong or André Bywater who are London-based lawyers with Cordery where their focus is on compliance issues

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