

## GDPR Anniversary - 5 key trends from the first 3 years of GDPR enforcement

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<https://youtu.be/t9xKTvnX15k>

In this film Cordery's Jonathan Armstrong celebrates the birthday of GDPR and 5 key trends from the first 3 years of GDPR enforcement.

Jonathan uses some GDPR technical terms in this note which are explained at [www.bit.ly/gdprwords](http://www.bit.ly/gdprwords). He talks about trends in EU GDPR & UK GDPR. You can find an explanation of how GDPR works after Brexit here <https://bit.ly/brexdpfaq>

Jonathan's 5 trends are:

1. Militancy - including with SARs, cookies & threatened class actions.
2. Enforcement - there's more than 782 fines to date under GDPR with more than €294m in fines. Fines aren't just for security issues e.g. fines have been levied for transparency and fairness too including the H&M €35.2m fine <https://bit.ly/hamburgfine>.
3. A concentration on who you do business with & where - this inevitably includes a discussion of the Schrems litigation (see [bit.ly/pshielddead](http://bit.ly/pshielddead)). There's also a concentration on better due diligence. There's enforcement here too e.g. Mailchimp DPA action (<https://bit.ly/32vW2pD>); the Portugal Cloudflare case (<https://bit.ly/locategdpr>) and the Amazon civil action (<https://bit.ly/berlindp>).
4. Security - ransomware is a big concern currently (there's a more detailed analysis of the issues from Cordery here [bit.ly/cvransom](http://bit.ly/cvransom)). There are new threats too including cybershorting to move a listed entity's share price and 'reward' the gang through trading margins.
5. Customers - we're seeing more concentration on supply chains and that includes questionnaires, RFP questions and contracts. Data protection can be a differentiator and it can affect value for example on a corporate transaction - see for example our thoughts on the Marriott case <https://bit.ly/marriottgdpr>. The extension of the NIS regime is likely to accelerate this trend <https://bit.ly/NISreg2>.

You can find out more about Jonathan and his background here <https://www.corderycompliance.com/our-people/jonathan-armstrong/>.

You can watch more films from Cordery including our popular Head to Head interviews here <http://bit.ly/corderytv>.

[Jonathan Armstrong](#), Cordery, Lexis House, 30  
Farringdon Street, London, EC4A 4HH  
Office: +44 (0)207 075 1784  
[Jonathan.armstrong@corderycompliance.com](mailto:Jonathan.armstrong@corderycompliance.com)

