

Episode 253: Top EU Court Decides There's Lots Not To Like in Likes

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In this podcast Jonathan and Eric discuss a ruling of the European Court of Justice on 29 July 2019 on a challenge from a German consumer organisation, Verbraucherzentrale NRW over the social media likes promoted by fashion ID, a German online clothing retailer.

They discuss the potential ramifications for any business that has social media likes on its website or channels, and the steps organisations may need to take to reduce their liability.

Jonathan talks about a couple of earlier decisions of the European Court of Justice including the Jehovah's Witnesses case which we have summarised here <https://www.corderycompliance.com/european-court-ruling-in-jw-data-protection-case-2-2/> and the Facebook fan page case involving Wirtschaftsakademie Schleswig-Holstein summarised here <https://www.corderycompliance.com/client-alert-european-court-facebook-fan-page-ruling/>



TechLaw10 is a 10-minute audio podcast update from U.S. lawyer [Eric Sinrod](#) (Duane Morris) and UK lawyer [Jonathan Armstrong \(Cordery\)](#) where they share insights on developments where technology intersects with the law in the EU and the U.S. These well-known commentators are sought out in the media for their opinions on breaking news and developing trends. Whether you are in North America or Europe, now you can hear directly from them regarding the latest technology issues at home and across the pond.