

Cordery Head to Head: Richard Levick on Crisis Management & Responding to the Pandemic

Date : July 21, 2020

https://youtu.be/fvDNirwC_SQ

In this edition of Cordery Head to Head @ Home Cordery's Jonathan Armstrong talks to Richard Levick.

Richard Levick is the Chairman & CEO of Levick. He is a television news contributor on crisis and public affairs communications; columnist for multiple publications; book author; pioneer of litigation communications; globally recognized crisis communications keynote speaker and Professor at the Fordham and Wake Forest Schools of Law.

Richard has co-authored five books including, *The Communicators: Leadership in the Age of Crisis*; *Stop the Presses*; *The Crisis and Litigation PR Desk Reference*; *365 Marketing Meditations*; and *Lessons for Absent Children*. They talk about a wide range of issues facing modern companies including the response to COVID-19 and the Black Lives Matters movement. They talk about the need for companies to step in and fill vacuums when governments are slow or unsure in their reaction.

You can find out more about Richard and sign up to his newsletter, blogs and podcast here <https://levick.com/about/richard-s-levick/>

You can find out more about Levick and their work helping companies in crisis here <https://levick.com/about/>.

You can find out more about Cordery and its work here <https://www.corderycompliance.com/how-we-help/>

You can also read about current issues in dealing with the pandemic here <https://www.corderycompliance.com/category/covid19/>

You can view more Cordery Head to Head interviews here www.bit.ly/corderytv.